



etcetera

What's a FOOD HUB?

start
here

FARMER / PRODUCER

Everything is PICKED,
PACKED, AND DELIVERED
within a couple of days!



*Who?
What?
How?
How much?*

Growing, harvesting, and
marketing your products can
sometimes be too much...
Food Hubs can help!

*Hub,
not hug!*



IOWA FOOD HUB GOALS ARE AS FOLLOWS:



- Increase sales and consumption of locally grown products.
- Distribute quality fresh foods into underserved communities.
- Operate a more efficient local food distribution system, saving farmers and buyers time, gas and money.
- Support local small and mid-sized farms that can supply the wholesale marketplace of schools, hospitals, grocers, and restaurants.

Okay... it probably could be hug!

IOWA FOOD HUB



*Food Hubs
connect producers with
markets they normally
couldn't access*



GROCERY SUBSCRIPTION PROGRAM



Iowa Food Hub offers a GROCERY SUBSCRIPTION PROGRAM that delivers local, fresh food to worksites, schools, or churches that have signed up for a subscription. Learn more at iowafoodhub.com.



HAPPY PEOPLE!

RETAILERS

EXAMPLES OF TYPICAL
IOWA FOOD HUB VENDORS/RETAILERS:

- Farm to School Program
- Colleges
- Casinos
- Retirement homes
- Meals on Wheels
- Restaurants/bakeries

*Buying locally
actually makes
good economic
sense too!*



More information at:
iowafoodhub.com



You can be happy you're not only
enjoying the freshest food possible, but that
**YOU'RE SUPPORTING YOUR COMMUNITY
JUST BY PURCHASING FOOD!**
Food you already needed anyway! It really
is a win-win for everyone!